

Travel & Padel

The padel travel magazine — premium editorial, player voice. We reach the people who plan trips around playing: high-intent travelers deciding where to play, stay, and book next.

The audience thesis

Defined by behavior

People who plan trips around padel — plus padel-curious travelers and expats in padel destinations.

High intent, high value

Trip planners researching destinations, stays, gear, and bookings — not passive scrollers.

Global English audience

Center of gravity 30-60, reach 25-65+. One destination at a time gets full editorial depth — first: Bali.

Partner menu — founding rates

Tier	Who it fits	Founding rate (annual)
Destination Partner	Clubs, retreats, camps, hotels, restaurants, group-trip operators	€250-500 · Featured €500-750
Country Partner	National retailers, insurers, airlines, booking platforms	€750-1,500
Global Category Partner	“Official [Category] Partner” — rackets, apparel, bags, insurance, apps	€1,500-2,500
Podcast Season Sponsor	One sponsor per season of The Travel & Padel Show (8-10 episodes + clips)	€1,500-3,000 / season

Each category-geo cell: one exclusive slot (≈2.5x standard) or up to three standard slots. Annual upfront; two installments available on the larger tiers.

Founding terms

- Founding rates locked for 2 years; new partners pay current rates after the cohort closes.
- Exclusivity available per category and geography — the founding cohort gets first claim.

— Partnership buys placement and access, never coverage outcomes, verdicts, or awards.
Sponsored content is always labeled.

— Launch features: every founding destination partner gets editorial coverage of their venue in the Bali wave.

Start the conversation

travelandpadel.com/contact · 20 minutes on a video call is all it takes — you send photos, we do the rest.